



ANNUAL REPORT TO THE FACULTY SENATE, 2020-2021

July 2021

The Committee on Academic Programs and Policies (CAPP) considered three items during the academic year.

September-October 2020: Proposal from the Johnson College of Business to approve the new Professor of Practice Policy that merges the previously approached policies for the School of Hotel Administration, Dyson School of Applied Economics and Management and the Johnson Graduate School of Management. The proposal was supported by a Sept 3, 2020 letter from G. Andrew Karolyi, Deputy Dean and Dean of Academic Affairs of the Johnson College that contained the votes recorded in the college: 101 in favor, 27 opposed and 17 abstentions. CAPP action: reviewed, approved unanimously, and forwarded.
<https://theuniversityfaculty.cornell.edu/faculty-senate/archives-and-actions/current2-draft/resolution-on-jcb-professor-of-the-practice-policy/>

April-October 2020: The College of Veterinary Medicine provided a proposal to lift the cap on RTE faculty. This led to a discussion after which CAPP indicated in May mixed feelings, with an overall negative vote. The CVM provided supplementary information from peer institutions at the May 13th Senate meeting. The policy enables RTE faculty to have titles that align with their work, and it notes that there is a mandate from the Council on Public Health Education that such programs be broadly staffed by faculty who are practitioners. On May 28, CAPP and the DoF meet with CVM associate Deans Fubini and Travis to discuss concerns relating to the proposal. In September, the CVM produced a clarification, and the CVM also made clear its compliance with the proposed RTE cap legislation, including the specifics on the vote on the proposal. CAPP action in October: re-review, approved unanimously and forwarded.

January-April 2021: In January, the School of Hotel Administration (SHA) proposed a 2-year dual degree program with Peking University. SHA currently offers a Master's in Management in Hospitality (MMH) and proposes to offer the "MMH half" of the dual degree while the Guanghua School of Management (GSM) at Peking University (PKU) will provide the "MBA half" of the dual degree. This would involve about 60 students/year who will be taught separately from students in the existing MMH program. The rationale is to increase participation in global hospitality. The program would be offered in person in China, New York City, and some in Ithaca; 30 MMH credits will be taught by Cornell faculty. The 18 credits of coursework the PKU students would take at PKU in place of the electives normally required will be taught in China by PKU faculty (those 18 credits we count toward our degree also count toward the MBA degree they will earn from PKU). CAPP discussed this and forwarded it noting several questions arose about the academic freedom and the statements regarding Cornell values that were not mentioned in the proposal. After a presentation in February by the College that revealed that the

financial advantages were a substantial motivation, several questions arose about these and other matters, leading to considerable discussion and votes in early April by the Senate and the Student Assembly against the proposed dual degree.

<https://www.insidehighered.com/news/2021/04/07/cornell-faculty-students-oppose-proposed-china-partnership> and <https://cornellsun.com/2021/04/02/faculty-senate-opposes-proposed-partnership-with-peking-university/>

Respectfully,



Michael A. Tomlan,
Chair, CAPP