

# Sense of Senate Vote

Dual Degree Program Offered by the  
School of Hotel Administration  
and the Guanghua School of Management at  
Peking University

[Alex Susskind](#)

## Details Provided at the Feb 10 Meeting

- SHA currently offers a Masters in Management in Hospitality (MMH). They will provide the “MMH half” of the dual degree.
- Guanghua School of Management (GSM) at Peking University (PKU) will provide the “MBA half” of the dual degree.
- About 60 students/year. The GSM is a top school so selection from that pool will be very high quality.
- Students in the proposed program will be taught separately from students in the existing MMH program.
- The set-up is comparable to a program that currently exists between the Johnson School and Tsinghua University.

# Additional Details

- The collaboration was approved by CAPP and the General Committee of the Graduate School.
- The Memorandum of Agreement has sections on academic freedom, non-discrimination, and intellectual property. (Always the case when Cornell enters into a formal collaboration with a foreign entity.)
- As documented [here](#), steps are taken to ensure that the academic credentials of both students and faculty are at the highest possible level.
- The well documented issues associated with STEM-based collaborations are not entirely relevant to hospitality industry collaborations.
- We are mindful of the situation in Hong Kong and the Uighur Muslim crisis, but believe that limiting academic ties between the US and China is not the answer.

# Discussion

## Vote Via Chat

I support the establishment of the SHA-Guanghua School of Management Dual Degree program described [here](#).

Yes

No

Abstain