



Cornell University
College of Human Ecology

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August 25, 2006

To: Terry Plater
Associate Dean for Academic Affairs
Graduate School

From: Donald Kenkel, Director of Graduate Studies, PAM
Will White, Director, Sloan Program in Health Administration, PAM

Re: Request for Approval of Dual MHA-MBA Program

We are writing to request Graduate School approval of a dual Master in Health Administration/Master in Business Administration (MHA-MBA) program to be offered in conjunction with the Sloan Program in Health Administration and the Johnson Graduate School of Management.

Background:

The Sloan Program in Health Administration is located in the Department of Policy Analysis & Management in the Graduate Field of PAM. The program currently has two 60 credit degree programs: A two year MHA program and a five year BS/MHA.

Along with its regular 60 credit MBA program, the Johnson Graduate School of Management offers several formal dual degree masters programs with fields such as real estate. In addition, Johnson offers a generic "Custom Dual Degree" program available to students in other Cornell degree programs not covered by specific dual degree programs.

We would like to request consideration of a dual MHA-MBA program to be offered in conjunction with the Johnson Graduate School of Management's generic "Custom Dual Degree" program. This dual degree would provide students interested in health management but also desiring in depth training in the general field of business administration an opportunity to pursue both a MHA and MBA simultaneously.

This dual degree program would constitute a new program for Sloan. Under the Johnson Graduate School of Management's generic "Custom Dual Degree" program, it would constitute no change in the Johnson School's offerings. If approved by the Graduate School, Sloan would plan to offer the program beginning 2007 pending approval by the Commission for the Accreditation of Health Management Education (CAHME), the program's external accrediting body.

Proposed Dual MHA-MBA:

The proposed dual MHA-MBA program would be a 3 year 90 credit program comprised of 45 credits in the Sloan Program (25 credits in required core courses plus 20 elective

credits) and 45 credits (20 credits in required courses plus 25 elective credits) at the Johnson Graduate School of Management.

To participate in the program, students would need to be independently accepted by both Sloan and Johnson. Admission to one program would not guarantee admission to the other. Each admitted student's plan of study would need to be approved in writing by both schools prior to registration.

Core curriculum courses taken in the Sloan Program would cover Healthcare Organizations, Health Policy, Epidemiology, Ethics, Health Law, Information Resources Management and Healthcare financial management. Core curriculum courses taken at the Johnson Graduate School of Management would cover Financial Accounting, Statistics for Management, Microeconomics for Management, Marketing Management, Managerial Finance, Managing Operations and Business Strategy. In addition to core courses, all dual MHA-MBA students would be required to complete the Sloan Integrative Capstone Field Study course and a summer internship at an approved health related internship site.

Dual degree students would spend their First year at the Johnson Graduate School of Management and participate in Johnson's Immersion Learning program during their second semester. Students would then move to the Sloan Program in Health Administration in their Second year. Their Sloan internship would occur between their second and third year. The Third year enrollment would be split between the two programs and used to complete remaining elective requirements and the Sloan capstone field studies course. During their second and third year, students would also attend the Sloan colloquium series, which brings leading health industry practitioners to campus, and participate in related fieldtrips.

The Sloan Program would specifically inform potential applicants of the option of applying for a dual MHA-MBA program in its literature and web site. Currently, the Johnson School's materials already state in reference to its generic custom dual degree program that *"In addition to the programs described below, the Johnson School will work with you to design an acceptable program with any graduate unit at Cornell. All dual degree programs must be approved in writing by the Johnson School prior to your registration"* (See <http://www.johnson.cornell.edu/academic/mba/dualdegree.html>) and no change would be required.

A draft memo of understanding between Sloan and Johnson is attached outlining provisions under which students would be admitted and providing a sample curriculum.

Cc:

Joseph Thomas, JGSM

Cathy Dove, JGSM

Kay Obendorf, CHE

Rosemary Avery, PAM

8/25/06

Proposed Dual MBA/MHA Degree Program Sloan Program in Health Administration and Johnson Graduate School of Management

Proposed dual MBA/MHA degree program:

- 3 year 6 semester program, 90 credits total.
- Students must be accepted, independently, by both programs.
- This is not an official dual degree in the Johnson School, but is permitted under the “Custom Dual-Degree Program” option.
- The student must be registered three terms with the Johnson School and for three terms with the Sloan Program in Health Administration.
- The student can take courses in either place, regardless of current registration, but is responsible for ensuring that degree requirements in both schools are fulfilled.
- Each program establishes its own degree requirements and the student works out an overall plan to meet the requirements of each program. The student is responsible for receiving approval from both schools for the specific plan.
- Typically the first year of dual degree program is spent enrolled at Johnson School, second year at Sloan Program. All core courses must be completed by the end of the second year. The Third year enrollment is split between the two programs and is used to complete remaining elective requirements and the Sloan capstone field studies course.
- Students pay 3 semesters of Johnson School tuition and 3 semesters of Sloan Program College of Human Ecology tuition. (Johnson tuition year 1, Sloan tuition year 2, blend 1 semester each year 3).
- Students take at least 45 credits at Johnson (20 credits core + 25 credits electives) and 45 credits in Sloan Program (28 credits core + 17 elective credits). In addition, a 10 week summer internship is required for the Sloan Program.

Sample Curriculum: Core & Elective Courses

Year 1: Johnson School (30 credits)	
<i>Fall</i>	<i>Spring</i>
<u>NCC 500 – Financial Accounting (2.5)</u> <u>NCC 501 – Statistics for Management (2.5)</u> <u>NCC 502 – Microeconomics Mang. (2.5)</u> <u>NCC 503 – Marketing Management 2.5)</u> <u>NCC 506 – Managerial Finance (2.5)</u> <u>NCC 509 – Strategy (2.5)</u>	<u>NCC 504 – Management & Org. (2.5)</u> <u>NCC 508 – Managing Operations (2.5)</u> <u>Immersion or elective Courses (~10)</u>
Year 2: Sloan Program (30 credits)	
<u>PAM 557 – Health Care Organizations (3)</u> <u>PAM 563 – Health Care Fin. Mang. II (3)</u> <u>PAM 567 – Health Policy (3)</u> <u>PAM 552 - Ethics (alternates between year 2/3)</u> <u>(3)</u> <u>PAM 571 Org. Development & Human</u> <u>Resources (3)</u> <u>PAM 760 Colloquia*</u>	<u>PAM 554 -Health Law (alternates between year</u> <u>2/3) (3)</u> <u>PAM 559 – Epidemiology (3)</u> <u>PAM 564 – Inform. Res. Management (3)</u> <u>PAM 760 Colloquia*</u> <u>Sloan Electives (6)</u>
<i>Sloan Summer Internship</i>	
Year 3: Sloan/Johnson (30 credits)	
<u>PAM 577 Field Studies: Capstone (1)</u> <u>PAM 760 Colloquia*</u> <u>Johnson Electives (12.5) Sloan Electives</u> <u>(2)</u>	<u>PAM 577 Field Studies: Capstone (3)</u> <u>PAM 760 Colloquia *</u> <u>Johnson Electives (2.5) Sloan Electives (9)</u>
<small>*PAM 760: 1 credit S/U seminar: required, but does not count towards 90 credits.+</small>	