



ROSEMARY J. AVERY, Professor and Chair, Department of Policy Analysis and Management in the College of Human Ecology, has been a member of the faculty since 1988. Her research, funded through the National Institutes of Health (NIH), focuses on product package warnings and commercial advertisements on prime-time television and other print media focusing on public health issues (graphic warning labels on cigarette packs; smoking cessation products, antidepressants, statins, and over-the-counter dietary products). Her research examines the impact of DDA/FTC warnings and commercial product claims on the health-related behavior of consumers (smoking cessation, diet, exercise, and Rx and OTC product consumptions). She has been the recipient of many distinguished teaching awards. She is a Weiss Presidential Fellow, a Carpenter Award winner, a recipient of the SUNY Chancellor's Award for Excellence in Teaching, the Panhellenic Council Outstanding Faculty Member Award, and she has been recognized fifteen times as a recipient of the Merrill Scholarship Teacher Recognition Award. Her university leadership experience includes: Faculty Senate, FACTA Committee, Educational Policy Committee, University Appeals Panel, West Campus Research Committee, Faculty Advisory Committee on Athletics and Physical Education, University Library Board, Fraternity and Sorority Advisory Council, and Faculty Fellow, (1993 - ongoing). She has been appointed Dean and House Professor, Rose House, starting in August 2018.

"If elected, I will strive to be an effective liaison between the Faculty Senate and the administration with respect to the priorities, concerns and new initiatives of the faculty. I will strive to be an active voice on the committee guiding the implementation of the Social Sciences External Review recommendations. As Cornell strives to maintain and improve upon its standing in the academy as a premier research and teaching institution under new leadership, I will strive to bring before the administration issues that impact excellence of the research and educational components of our mission."