

Evaluation of Cornell's Learning Management System (LMS)

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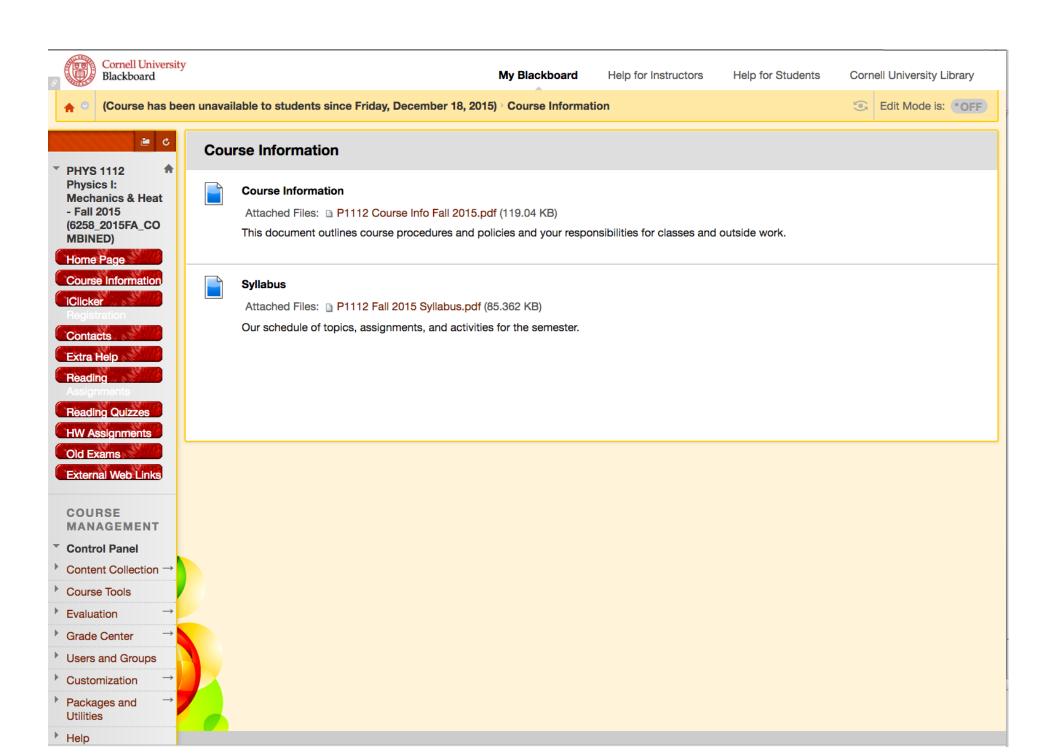
Faculty Senate Meeting, March 8th, 2017



Cornell's LMS: Blackboard Learn

- Last evaluated in 2007. License up for renewal June 2018
- Major educational technology tool at Cornell*- important that it meets faculty needs now and in the future
- Chance to evaluate experience for teachers and students, look at alternatives
- Chance to widen/unify use across campus, and use of effective pedagogical technology in the classroom

^{*}Roughly 2/3 of CU courses use Blackboard. Exceptions: CIS, CVM, Weill, individual instructors. Reasons: Blackboard not best fit, or reluctance to use any LMS



LMS evaluation plan- overview

Achieve broad faculty/students/staff participation in the review process to ensure that Cornell's needs are met as best we can

Who is conducting the review:

- Team from Academic Technologies, led by Todd Maniscalco, J.P. Brannan, Rob Vanderlan
- Academic Liaison: Julia Thom-Levy

Outcome of the Review:

Report to the Faculty Senate and to the Provost

Review content:

- Feedback and data about current Blackboard system (and support service)
- In-depth feedback about 3 alternative products: Canvas, Brightspace, Blackboard Ultra



















Syllabus

Modules

Assignments

Discussions

Grades

People

Pages

Files

Outcomes

Quizzes

Conferences

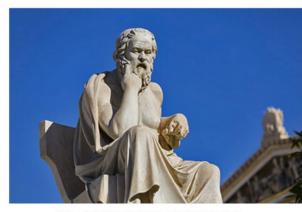
Collaborations

Chat

Attendance

Settings

Canvas Demo Course Home Page



ABOUT OUR COURSE

You have the option to create a dedicated 'Home Page' or select the preferred entry point for your course (e.g., the default 'Activity Stream' page, 'Modules' etc.). A dedicated landing page is a useful tool to help students effectively navigate online materials. For example, consider providing the following information:

Getting Started

Please visit the navigation links on the left to get started. Become familiar with the layout and navigation of the course and review the syllabus carefully.

Questions

Remember to check the syllabus, announcements, and the Course Information Module before asking questions. You may also want to create a FAQ Discussion Board as a central question/answer site. For example, "Please post questions on the content, assignments, and/or schedule in the FAQ Discussion Board."

Guided Tour for Navigating the Course (video)

Insert video tour here.

Instructors, learn how to create a home page

HERE 2



LMS evaluation- timeline

- Short faculty survey (March '17)
- In-depth interviews with 30-40 faculty/staff across colleges (March, April, '17)
- Pilot testing of 3 alternative products in courses (Fall Semester '17)
 - Identified faculty users representing all groups of Blackboard users
 - Expert tech support provided for pilot study
- Focus groups, using "sandbox" access to the 3 alternative systems, access to sandbox also by request (Fall '17)
- Collection of student feedback

You will hear from us, and you can email us if you'd like to participate (see also https://it.cornell.edu/lmseval).

 More information:https://it.cornell.edu/lmseval (also linked through the Faculty Senate web page)

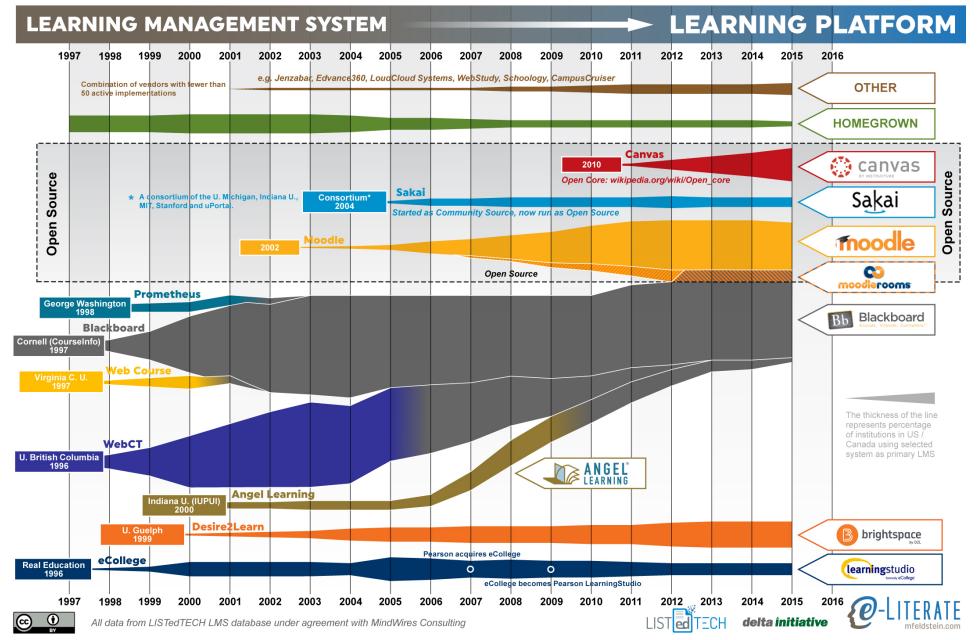
Comments:

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LMS Market Share For US & Canadian Higher Ed Institutions





Team Members

Name	Unit	Project Role(s)
Julia Thom-Levy	Provost	Project Sponsor, Executive Committee
Todd Maniscalco	AT	Project Director, Executive Committee
J.P. Brannan	AT	Project Manager, Executive Committee
Marina Tokman	AT	Technical Lead, Survey Development, Testing, User Support
Liz Balko	AT	Communications, Surveys, Testing, User Support
Amy Cheatle	AT	Communications, Interview Analysis, Surveys, Focus Groups, Testing,
		User Support
Chloe DeShong	AT	Business Analyst, Surveys, Interviews, Focus Groups
Danica Fisher	CIT	Communications Specialist
Patrick Graham	AT	Technical Team, Testing, User Support
Roberta Militello	AT	Testing
Benjamin Moss	AT	Technical Team, Testing, User Support
John Udall	AT	Technical Team, Testing, User Support
Rob Vanderlan	CTE	Communications, Interviews, Surveys, Testing