

An Overview of the Campaign

Two types of contributions

1. Strings attached directing where they are to be spent (**Restricted**)
 - A. Support for things we are already doing
 - B. Support for new academic initiatives
 - C. Facilities (new buildings, or additions or renovations to existing buildings)
2. No strings attached regarding where they are spent (**Unrestricted**)

Further important distinctions between contributions

1. Contributions are to be invested and only the income spent
2. Contributions may be entirely spent in the current year