



UNIVERSITY FACULTY SENATE MEETING

MAY 11, 2016



Agenda

Call to Order - Speaker Bruce Lewenstein (1 min)

*Consent Items - Speaker Bruce Lewenstein (1 min)

Approval of the April 13, 2016 Minutes as Distributed

[Approval](#) of Proposal for Academic Title of Research Professor by the College of Human Ecology (Approved by CAPP and Posted on Dean of Faculty Website for 60 days)

Faculty Matters – Mike Fontaine, Acting & Associate Dean of University Faculty (2 min)

[College of Business Update](#) – Chris Barrett (19 min)

[College of Business Committee Report Summaries](#)

[Credit-hour Policy](#) – Marin Clarkberg (24 min)

[Credit-Hour Compliance Evaluation](#)

Campus Housing

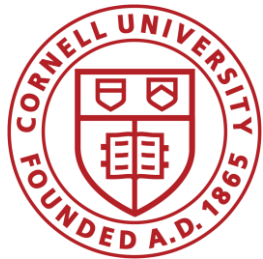
[West Campus House System Review](#) – Barbara Knuth (10 min)

Housing Master Plan Update – Ryan Lombardi (14 min)

Cornell in China – Laura Spitz (14)

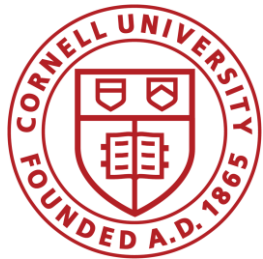
Good and Welfare (5 min)

***Consent Items**



Consent Vote By Senators

- APPROVAL OF THE APRIL 13, 2016 MINUTES
- APPROVAL OF PROPOSAL FOR ACADEMIC TITLE OF RESEARCH PROFESSOR BY THE COLLEGE OF HUMAN ECOLOGY



Faculty Matters
Mike Fontaine
Acting and Associate
Dean of the Faculty

Progress Update to Faculty Senate

Cornell College of Business

Chris Barrett

Deputy Dean and Dean of Academic Affairs

May 11, 2016

CCB Committees

- Established in January to provide broad input to CCB structure/policy
- Committees:
 - Steering
 - Faculty Governance
 - Staff Synergy
 - Alumni Engagement
 - Graduate Student Synergy
 - Undergraduate Student Synergy
 - Communications
- All committees had representatives from each School, plus CALS.
- Committees also included Faculty Senate, Employee Assembly, Student Assembly and Graduate and Professional Student Association
- Committee members included 37 Faculty, 32 staff, 14 students, 15 alumni. Many others involved throughout the process.

Faculty Governance

Four unifying Governance Principles reaffirmed by the faculty:

- **Continuity of School Missions and Programs**
- **Continuity of Faculty Expectations**
- **Cohesion of the College**
- **Fairness of Process and Outcomes**

Faculty Governance

- Organized by School, disciplinary Areas and multidisciplinary Themes.
 - Schools remain tenure homes and the primary academic units of CCB
 - Faculty now affiliating with 7 Areas: Accounting; Applied Economics and Policy; Finance; Management and Organizations; Marketing and Communication; Operations, Technology and Information Management; Strategy and Business Economics
 - Multi-disciplinary/multi-School Themes will emerge soon: entrepreneurship and innovation; sustainability; etc.

Faculty Governance

- Detailed protocols developed for faculty hiring, periodic review, reappointment, promotion and tenure
 - Faculty have been part of the ongoing process throughout deliberations
 - Enhanced transparency clarity regarding processes
 - Greater attention to ‘responsibilities of position’
- An elected CCB Faculty Policy Committee to form in fall to provide policy input/oversight

QUESTIONS?

Next Steps

- Town Hall meetings upcoming
 - Students May 11; Alumni May 19
- Update for Board of Trustees: May 27
- Leadership Team:
 - Appoint school Deans
 - Appoint Associate Deans in Communication/Marketing and Alumni Affairs & Development(AA&D)
 - Appoint Area Coordinators
- Key Task Forces forming
 - Admissions; Career Services; AA&D; Faculty Vision, Mission, Values
 - More to be chartered following committee recommendations

Next Steps

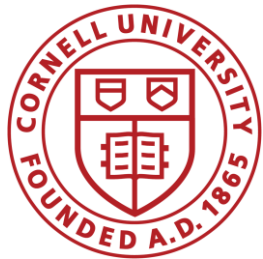
- Initiate branding and marketing process
- Ready the website and key landing pages
- Draft and refine business plan for College, including performance metrics and milestones
- Continue to engage broadly across all stakeholder groups via
 - Regular updates to the community
 - Structured periodic meetings and communications
 - Feedback pathways monitored and managed
 - Form advisory councils and governance bodies

Thank you

We are inspired and encouraged by the high level and quality of engagement this semester.

Thank you to:

- Committee participants
- Faculty, staff, students and alumni for many helpful suggestions



CREDIT HOUR POLICY

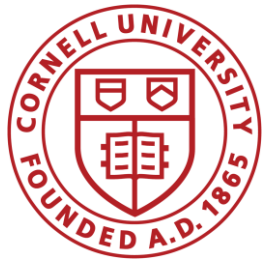
MARIN CLARKBERG

Director, Institutional Research and Planning

Does Cornell have its own policy?

- To the extent “Cornell,” per se, has a policy, it is the one on the Registrar’s website: <http://courses.cornell.edu/content.php?catoid=26&navoid=6727>
- Cornell interprets and adheres to New York State Education Department’s definition of a credit hour, as follows:

A student will receive one credit by satisfactorily completing a course that requires at least fifteen (15) hours of instruction and at least thirty (30) hours of supplementary assignments. Hours are adjusted proportionately for other formats of study, e.g., laboratory, studio, research, problem-based learning, and independent study.
- On average, there should be three (3) hours of work per week per credit.
- For students taking fifteen (15) credits per semester, this translates into an approximate work-week of forty-five (45) hours.



CAMPUS HOUSING

BARBARA KNUTH

Senior Vice Provost

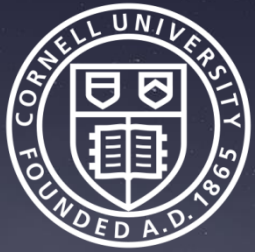
and

Dean, Graduate School

Update on the Housing Master Planning Process

Ryan Lombardi

Vice President for Student & Campus Life

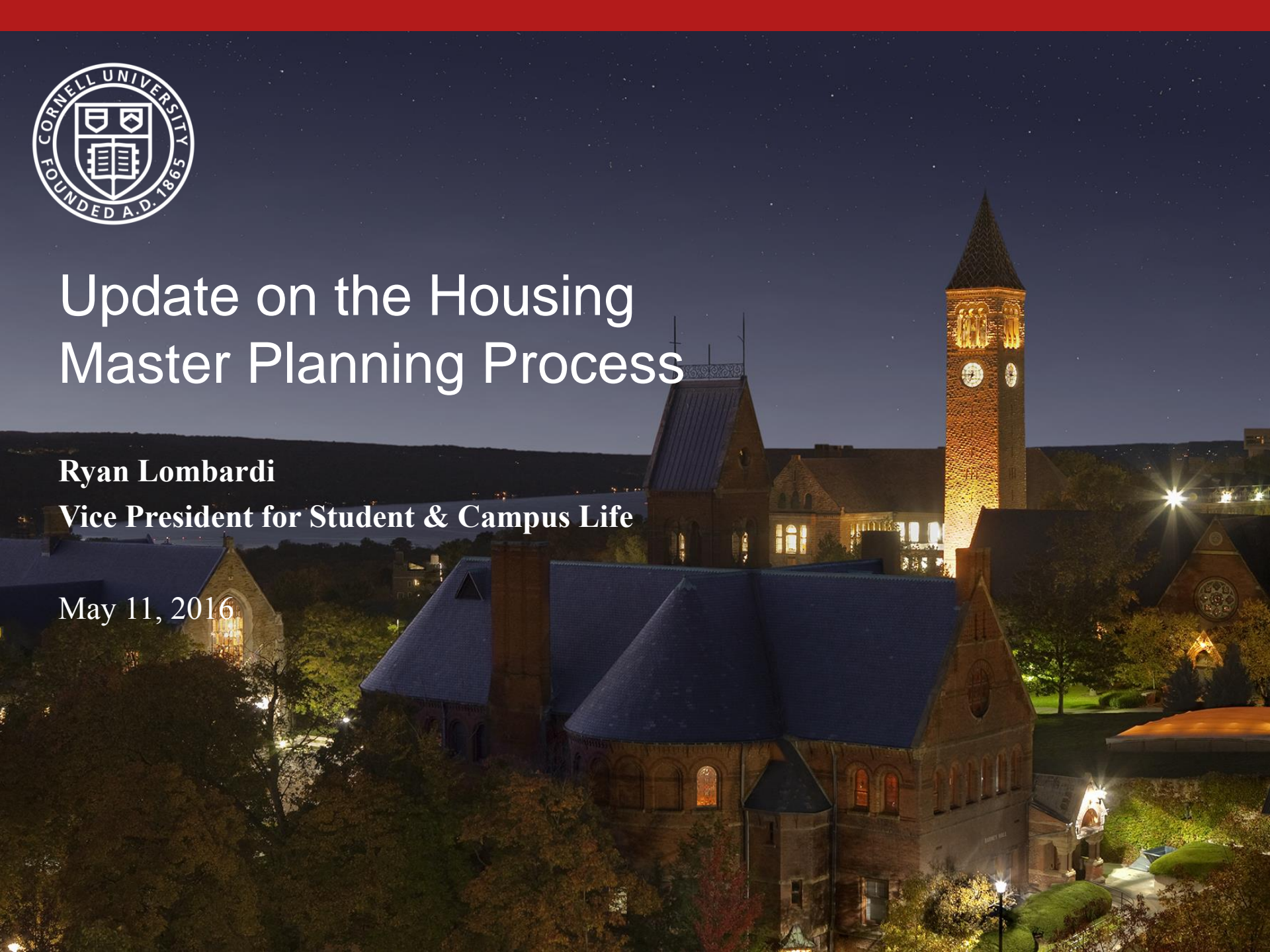


Update on the Housing Master Planning Process

Ryan Lombardi

Vice President for Student & Campus Life

May 11, 2016



Master Planning Goals

Cornell University seeks to develop a comprehensive student housing plan in light of **growing enrollment**, the desire to foster an **engaging living and learning environment**, and concerns about **affordability**.

Working Group

- Provide input and feedback on how we want to shape the residential experience at Cornell
- Include students, faculty, staff, and community members in discussions
- Meetings
 - February: Kick off
 - April: Initial findings and observations
 - May: Survey data and visioning session

What we have done

- Tours
- Interviews
- Focus groups
- Formation of advisory committees
- Real estate scan
- Surveys



Student surveys

March 18 → 30

3,900

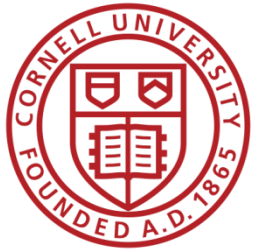
**undergraduate
students**

36% response rate

2,100

**graduate and
professional
students**

28% response rate

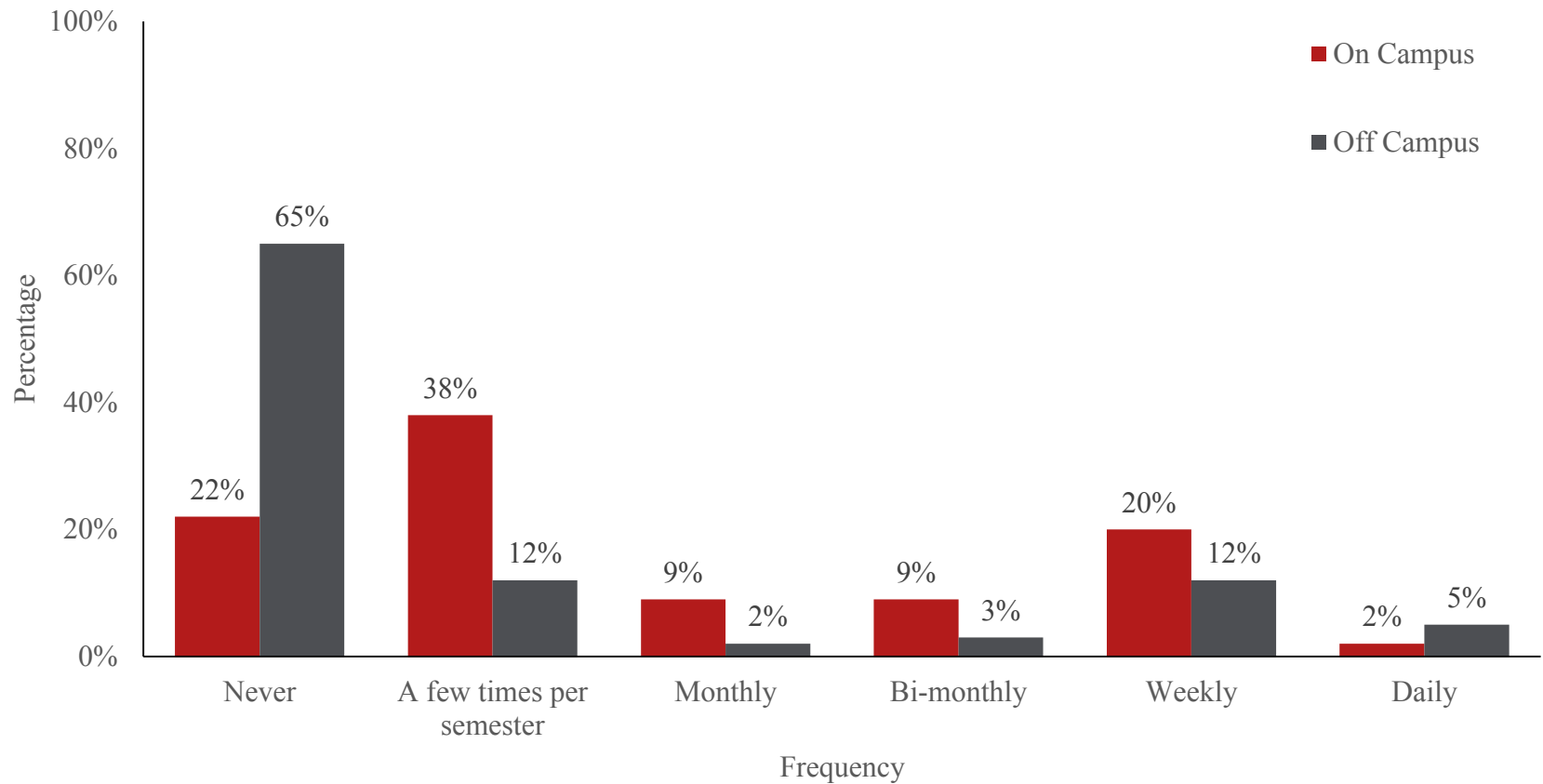


Data Charts

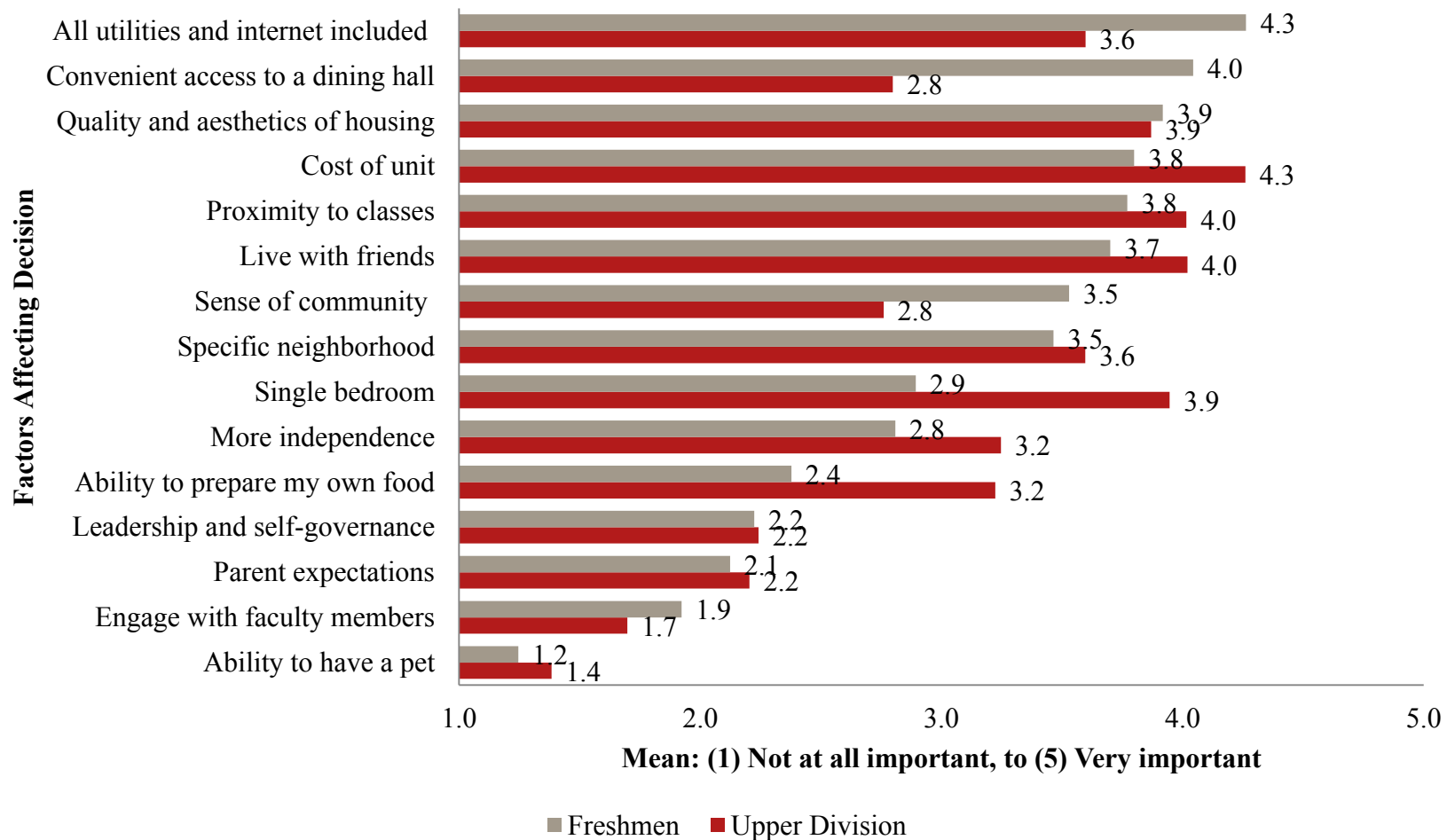
Undergraduate Students



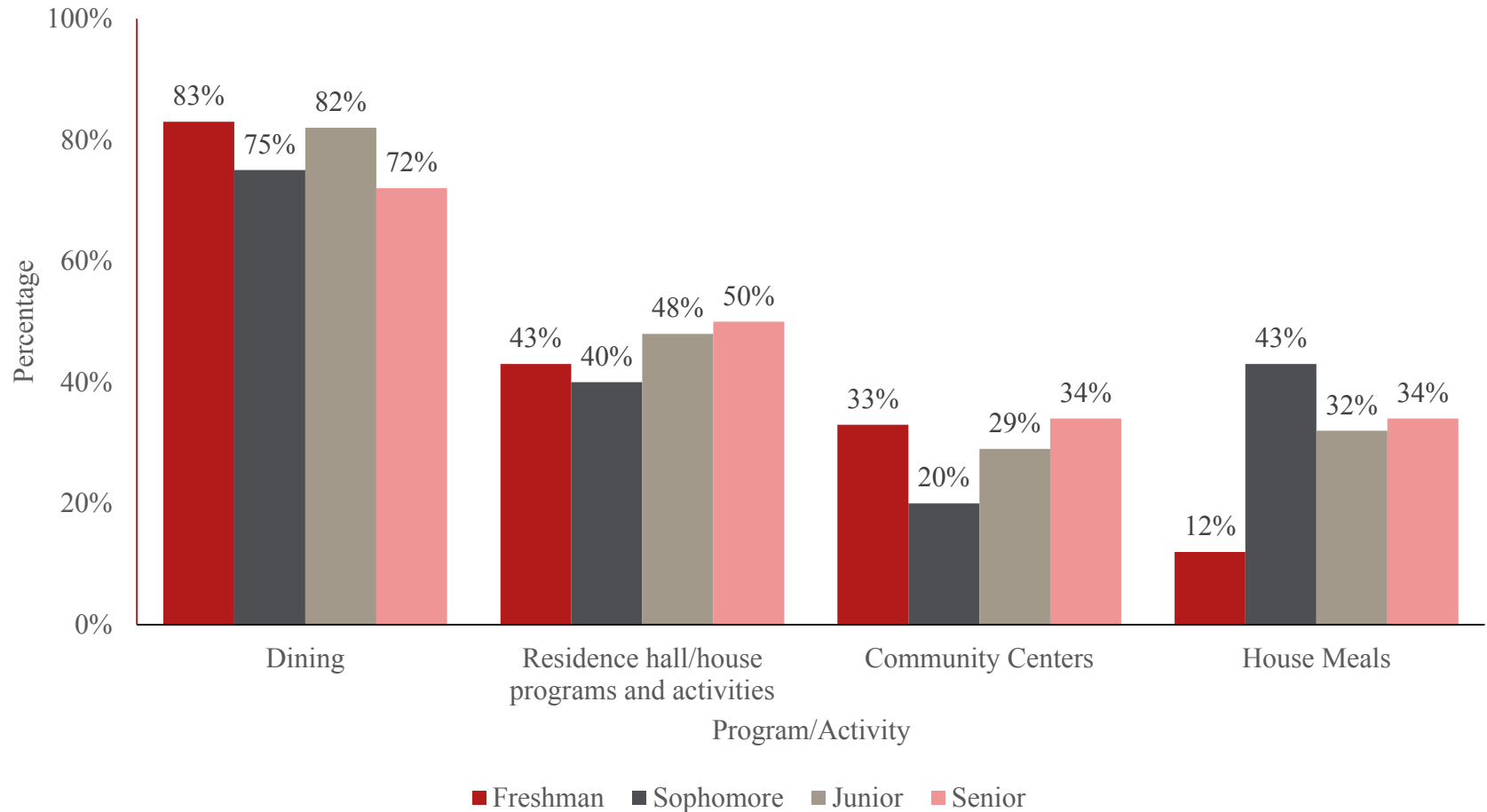
Frequency of participation in residentially-based programming by current residence



What housing characteristics influenced housing decisions (Freshmen & Upper Division respondents)?

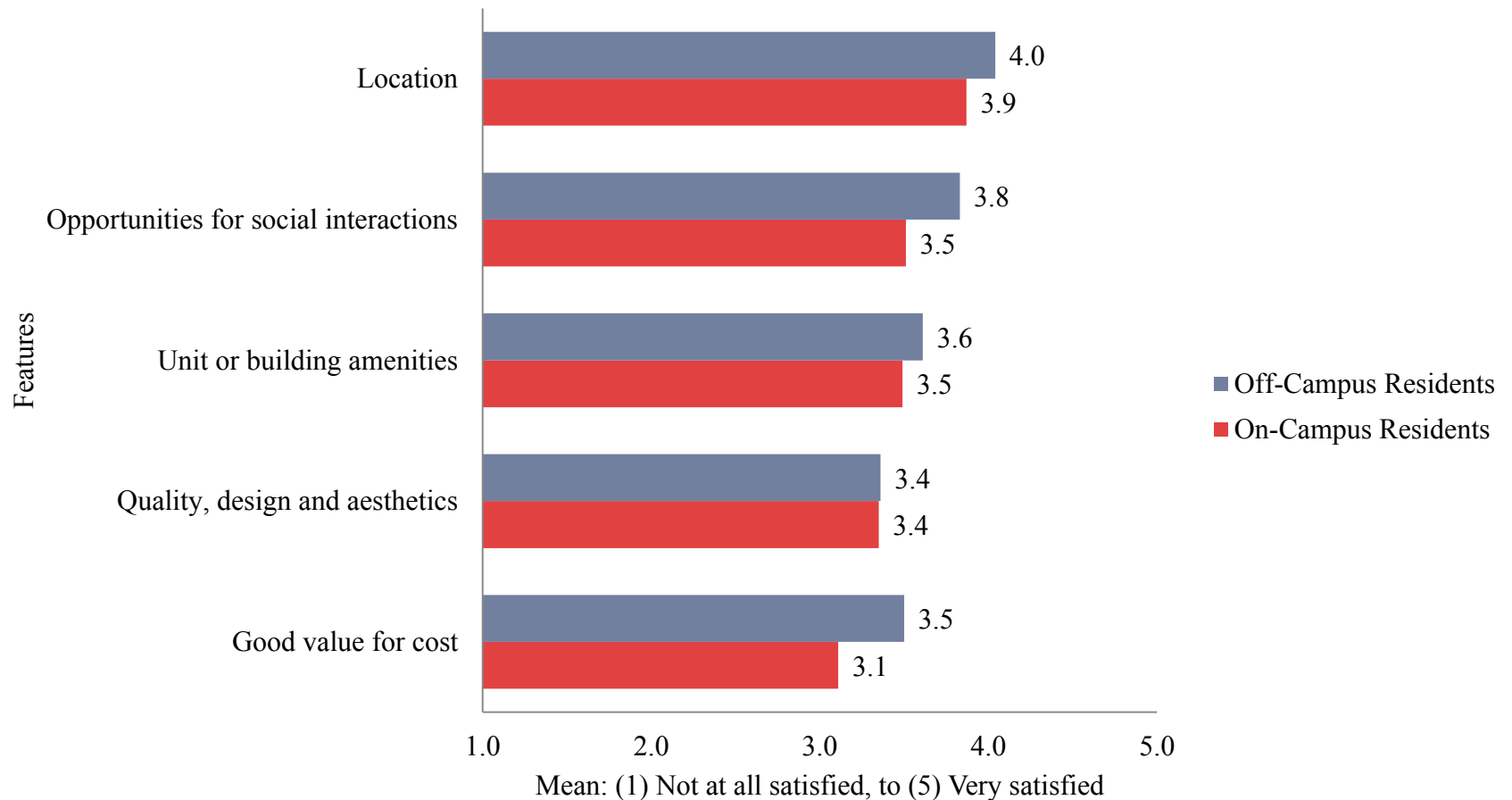


What contributes to your sense of community?

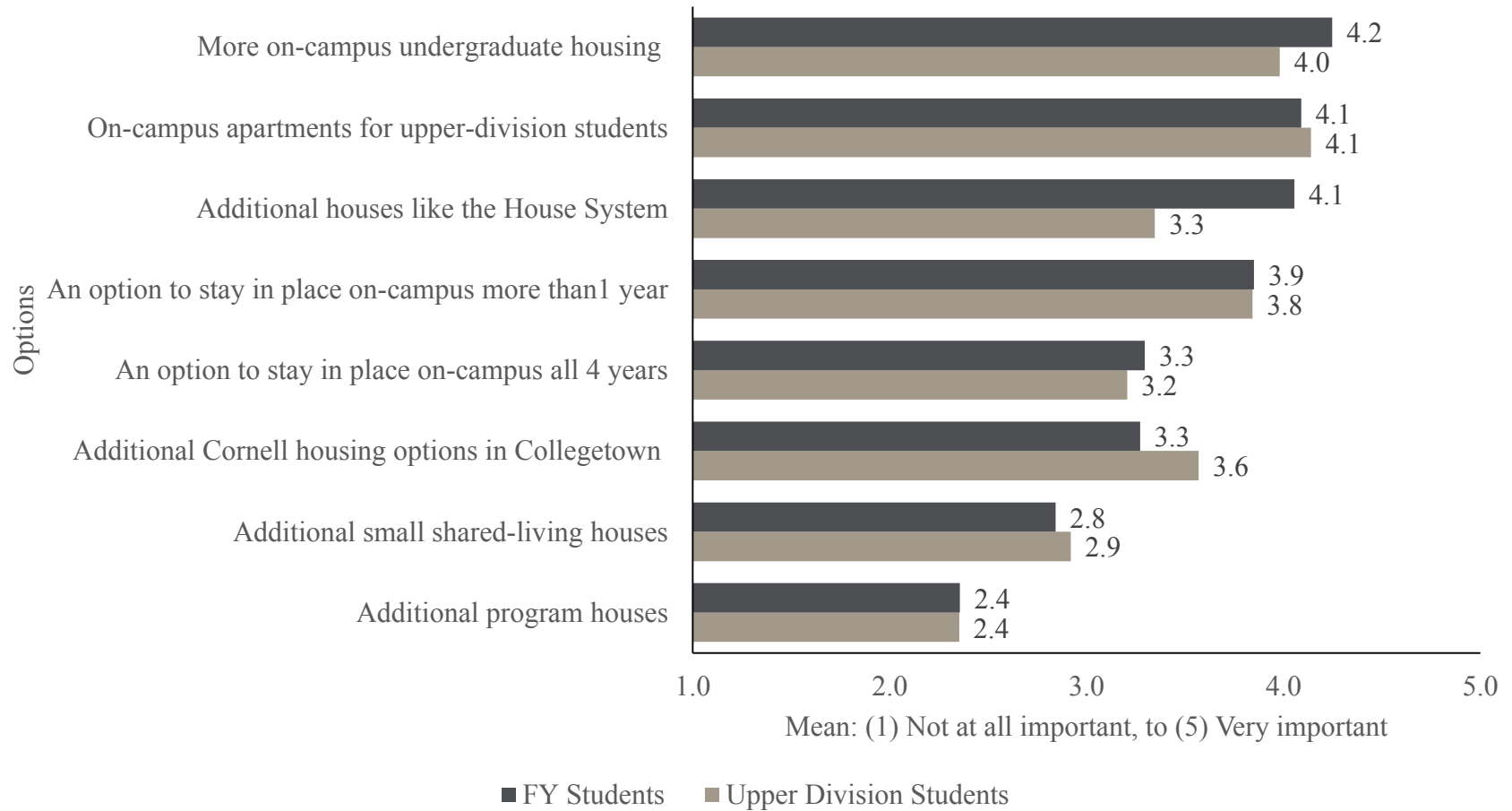


Note: Responses add up to more than 100% because respondents could select all that apply.

Housing satisfaction



Prioritizing housing options



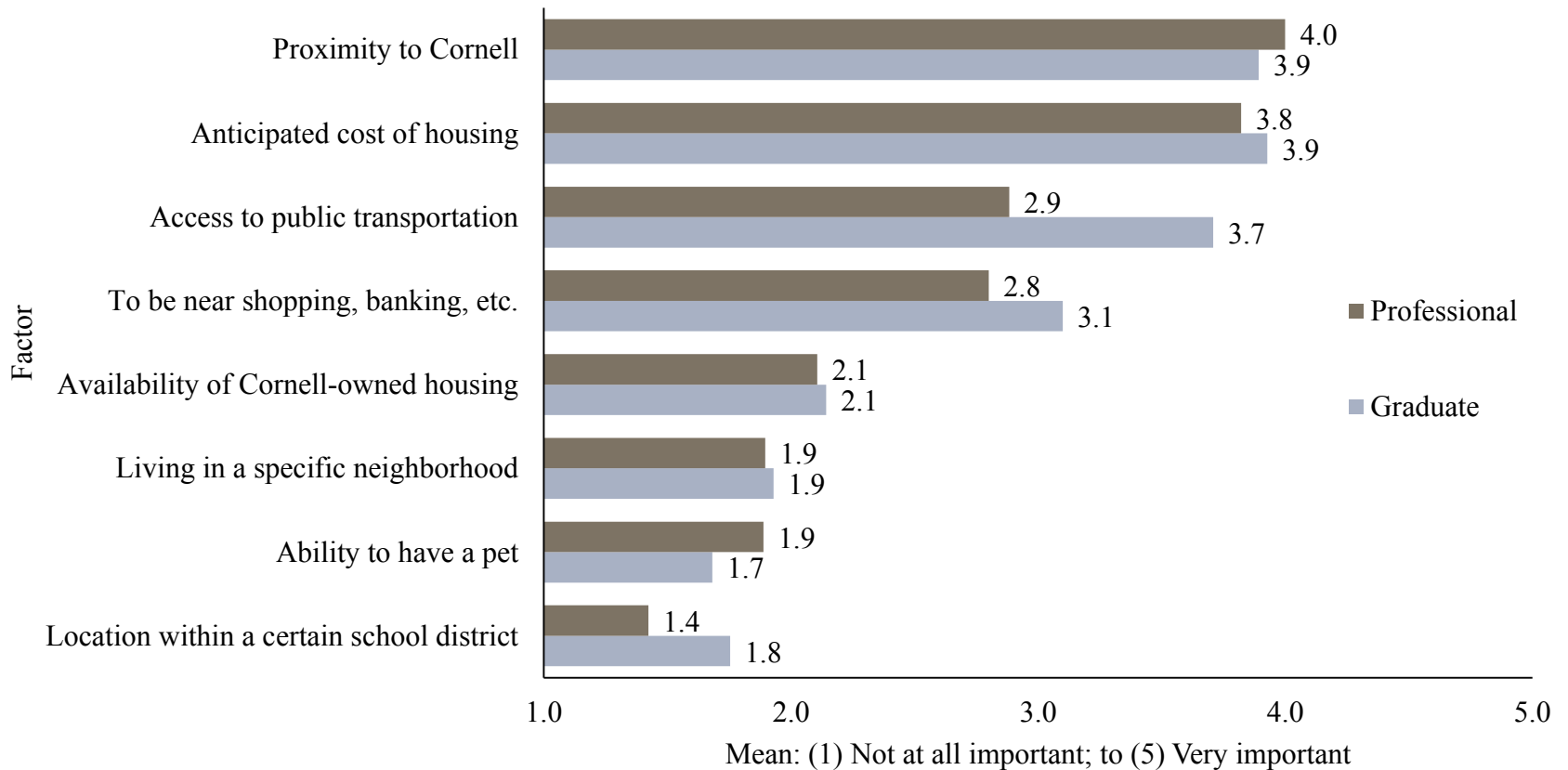


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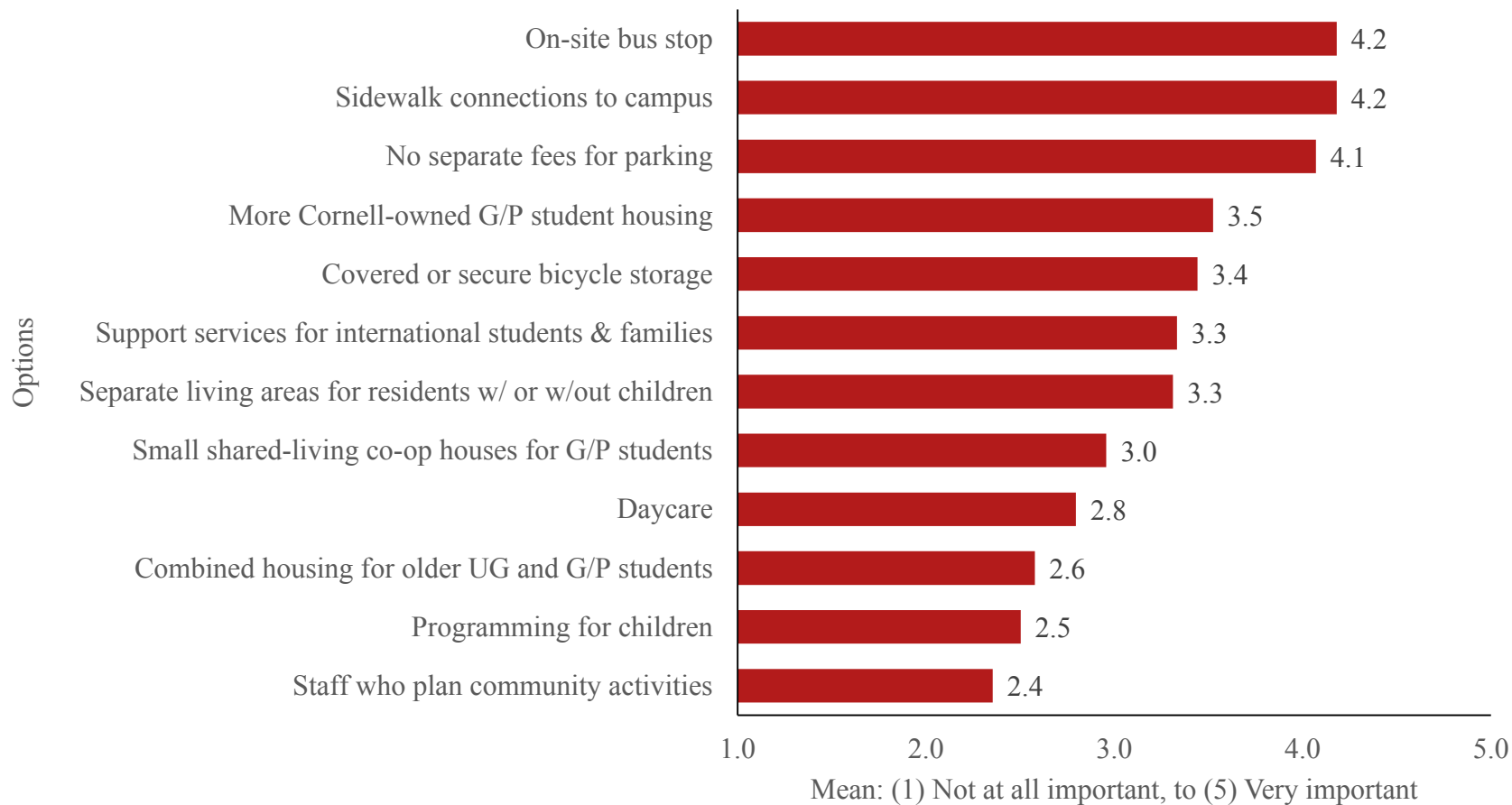
Graduate & Professional Students



What housing characteristics influenced **graduate** and **professional** housing decisions?



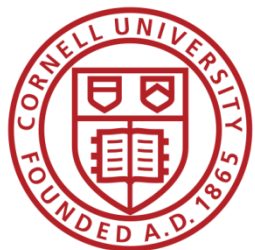
Prioritizing future housing options



Benchmarking

- Duke
- Northwestern
- UC Berkeley
- University of Michigan
- University of Virginia
- Virginia Tech
- Penn State
- University of Wisconsin





Initial Themes

from surveys & other feedback

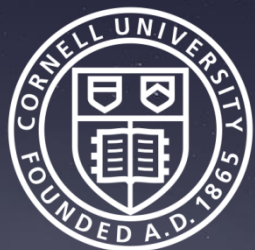


Discussion

- What does it mean to be a residential campus?
- What is the reason, purpose, value to living on campus, and for how long?
- How do we enhance/promote partnerships between faculty and SCL staff?

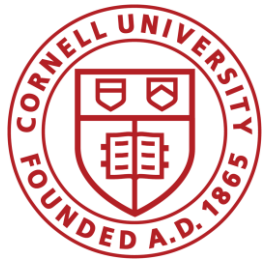
Next steps

- May-Jun. Draft plan & planning principles
- Jun.-Jul. Financial analysis
- Aug.-Sep. Branding & communication strategies
- **Sep.** **Community engagement events**
- Oct. Final master plan

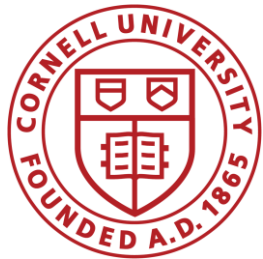


Questions





Cornell in China
Laura Spitz
Vice Provost
for
International
Affairs



Good and Welfare

Charles Van Loan

Richard Miller