

# Engaged Cornell

Engaged Cornell aims to enhance student learning, personal development and professional preparation through active partnerships that serve the contemporary needs of communities.

The core program of **Engaged Cornell** addresses three strategic areas with specific aims for **scale, scope, and research**.



**Student and Faculty Engagement**



**Impactful Partnerships**



**Transformative Leadership and Influence**

# Engaged Cornell: Scope and Scale

- Any student, any subject
- All colleges and schools
- Community broadly defined

## **Program Overview**

- Leadership for the Greater Good
- Living Learning Communities
- Community-Engaged Curriculum Grants
- Partnership Convenings
- Engagement across the Disciplines
- Community-Engaged Faculty and Graduate Student Fellowships
- Community-Engaged Student Research Grants

Community-Engaged  
Department Grants

Engagement  
across the  
Disciplines

Community-Engaged  
Faculty and Graduate  
Student Fellowships

Community-Engaged  
Student Research  
Grants

Leadership for the  
Greater Good

Partnership  
Convenings

**100%**  
Student Participation

Integration in  
Departments  
and Curricula

Systematic  
Public Impact  
through  
Partnerships

Dissemination of the  
Engaged Cornell Model

## Leadership

*Judy Appleton*, Vice Provost  
Director of Engaged Cornell

- *Becky Stoltzfus*, Provost's  
Fellow for Public  
Engagement
- Executive Director
  - Communications  
Manager
  - Financial Specialist

*Susan Murphy*, Vice President  
for Student and Academic  
Services

- *Leonardo Vargas-Mendez*,  
Public Service Center

*Laura Brown*, Senior Vice Provost  
for Undergraduate Education

- *Richard Kiely*,  
Engaged Learning + Research

*Laura Toy*, Major Gifts Officer

# Public Engagement Council 2015

Name	Title	Unit
Appleton, Judy - Co-Chair	Vice Provost	Provost
Baptist, Edward	Associate Professor	A&S
Bruyere, Susanne	Assoc Dean of Outreach, Professor, Director EDI	ILR
Dhupa, Nishi	Executive Director	Mario Einaudi Center for International Studies
Felippe, Julia	Assoc Professor and Director of Vet Curriculum	CVM
Forester, John	Professor and DGS, City & Regional Planning	AAP
Frey, Margaret	Assoc Dean	CHE
Johnson, Sheri	James and Mark Flanagan Professor of Law	Law
Kiely, Richard	Director, EL+R	EL+R
Levitte, Yael	Associate Vice Provost for Faculty Development and Diversity	Office of Faculty Development and Diversity
Milstein, Mark	Clinical Professor of Management and Organizations and Director, Sustainable Global Enterprise	Johnson
Schaffer, Chris	Assoc Professor of Biomedical Engineering	Engineering
Stoltzfus, Rebecca - Co-Chair	Provost's Fellow for Public Engagement	Provost
Streeter, Deb	Professor, AEM	eShip
Vargas Mendez, Leonardo	Executive Director, PSC	PSC
Verma, Rohit	Professor of Service Operations Management	Hotel
Viands, Don	Assoc Dean and Director of Forage Breeding Project	CALS
Watkins, Chris	Director of NYCCE, and Professor of Horticulture	CCE

## Strategic planning process—2010

### Cornell University at its Sesquicentennial: A Strategic Plan 2010–2015

Nominations and Elections Committee

University Faculty Committee

Faculty Senate

#### Strategic Planning Council

Lance Collins, Mechanical and Aerospace Engineering

Jonathan Culler, English

Sandra Greene, History

Martha Haynes, Astronomy

Katherine Hajjar, Cell and Development Biology, Weill Cornell Medical College

Edward Lawler, Organizational Behavior, ILR School (Advisory Council Chair)

Susan McCouch, Plant Breeding and Genetics

Michael Waldman, Economics, Johnson Graduate School of Management

Working Group on Public Engagement (12 members)



## *Strategic Plan Priorities*

### *Core Values*

4. *Public engagement*, which expresses the university's commitment to search for knowledge-based solutions to societal and world problems. Public engagement is an interpretation of the university's outreach mission that emphasizes being proactive (actively engaged) and having a public impact. It implies a broadening of the historic land grant mission of the university. This strategic plan adopts and develops this concept of the university's outreach mission.

## EXCELLENCE IN PUBLIC ENGAGEMENT

Public engagement refers to the proactive involvement of faculty, students, and staff designed to have an impact on the world outside the university, from local to global communities. It subsumes the full panoply of ways that Cornell's faculty, staff, and students make meaningful contributions to local, societal, and global issues (e.g., problems of environmental sustainability, health, and poverty), from participating in public discourse or the performing arts to applied research and formal extension programs. Conceiving of the university's outreach mission as "public engagement" is an important shift because it recasts that mission in broader and more inclusive terms.

**Objective 1:** Make public engagement a distinctive feature of education at Cornell.

**Objective 2:** Construct a unified concept and vision for the university's public engagement mission.

**Objective 3:** Develop rigorous, systematic evaluations of all outreach and extension programs.

**Objective 4:** Strongly connect public engagement to on-campus research and educational strengths.

**Objective 5:** Promote stronger collaborations and partnerships between the university and stakeholders that can make use of and strengthen Cornell's research (e.g., business, K-12 schools, nonprofit organizations, government).

## **Faculty Committee Report—2011: “Charting the Future of Community Engaged Learning and Research at Cornell University” (June 6, 2011)**

Faculty committee (12 members)

## **Faculty Retreat on Public Engagement 2013—Parker Palmer, facilitator**

20 faculty participants

## **Engaged Cornell: External Review Visit (December 2012) and Report (March 2013)**

Reviewers: Andrew Furco, Robert Bringle, Susan Sturm, Ramaswami Balusubramamiam

Faculty directly consulted (20+)

## **Public Engagement Council—Charged Fall 2013**

(15+ faculty members)