

Progress Update to Faculty Senate

Cornell College of Business

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May 11, 2016

CCB Committees

- Established in January to provide broad input to CCB structure/policy
- Committees:
 - Steering
 - Faculty Governance
 - Staff Synergy
 - Alumni Engagement
 - Graduate Student Synergy
 - Undergraduate Student Synergy
 - Communications
- All committees had representatives from each School, plus CALS.
- Committees also included Faculty Senate, Employee Assembly, Student Assembly and Graduate and Professional Student Association
- Committee members included 37 Faculty, 32 staff, 14 students, 15 alumni. Many others involved throughout the process.

Faculty Governance

Four unifying Governance Principles reaffirmed by the faculty:

- **Continuity of School Missions and Programs**
- **Continuity of Faculty Expectations**
- **Cohesion of the College**
- **Fairness of Process and Outcomes**

Faculty Governance

- Organized by School, disciplinary Areas and multidisciplinary Themes.
 - Schools remain tenure homes and the primary academic units of CCB
 - Faculty now affiliating with 7 Areas: Accounting; Applied Economics and Policy; Finance; Management and Organizations; Marketing and Communication; Operations, Technology and Information Management; Strategy and Business Economics
 - Multi-disciplinary/multi-School Themes will emerge soon: entrepreneurship and innovation; sustainability; etc.

Faculty Governance

- Detailed protocols developed for faculty hiring, periodic review, reappointment, promotion and tenure
 - Faculty have been part of the ongoing process throughout deliberations
 - Enhanced transparency clarity regarding processes
 - Greater attention to ‘responsibilities of position’
- An elected CCB Faculty Policy Committee to form in fall to provide policy input/oversight

QUESTIONS?

Next Steps

- Town Hall meetings upcoming
 - Students May 11; Alumni May 19
- Update for Board of Trustees: May 27
- Leadership Team:
 - Appoint school Deans
 - Appoint Associate Deans in Communication/Marketing and Alumni Affairs & Development(AA&D)
 - Appoint Area Coordinators
- Key Task Forces forming
 - Admissions; Career Services; AA&D; Faculty Vision, Mission, Values
 - More to be chartered following committee recommendations

Next Steps

- Initiate branding and marketing process
- Ready the website and key landing pages
- Draft and refine business plan for College, including performance metrics and milestones
- Continue to engage broadly across all stakeholder groups via
 - Regular updates to the community
 - Structured periodic meetings and communications
 - Feedback pathways monitored and managed
 - Form advisory councils and governance bodies

Thank you

We are inspired and encouraged by the high level and quality of engagement this semester.

Thank you to:

- Committee participants
- Faculty, staff, students and alumni for many helpful suggestions