

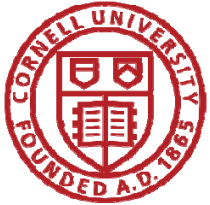
# Charter Day Weekend

April 24<sup>th</sup> 2015 – April 27<sup>th</sup> 2015

[150.cornell.edu](http://150.cornell.edu)

#cornell150

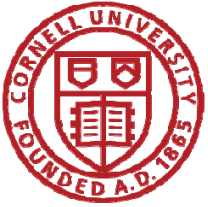
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## Sesquicentennial Celebration 1865-2015

- On April 27, 1865 the governor of New York State signed the bill that officially established Cornell University's charter as the land-grant university of New York State.
  - Celebrations begin in fall 2014 and extend through 2015
  - Bookends are **TCAM/Homecoming** and **Charter Day Weekend**
- Celebration Timeline:
  - **TCAM/Homecoming Weekend:** October 17-18, 2014
  - Global Alumni events: September 2014 – May 2015
  - College & Unit Focus Months: October 2014 – October 2015
  - **Charter Day Weekend:** April 24-27, 2015

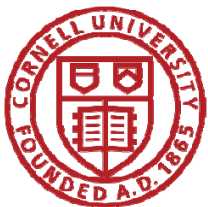
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# What is Charter Day Weekend?

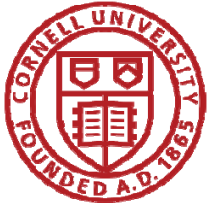
- The **centerpiece** of the year-long Sesquicentennial celebration
- *CORNELL 150: A Festival of Ideas and Imagination*
- Four-day weekend commemorating the founding of Cornell  
Friday, April 24 – Monday, April 27, 2015
- Anticipate 2000+ attendees to Ithaca
- Events are open to the entire Cornell & Ithaca communities
- Pre-registration will be required





# Charter Day Weekend At A Glance

Time	Friday, April 24, 2015	Saturday, April 25, 2015	Sunday, April 26, 2015	Monday, April 27, 2015
8:30 AM				Classes Cancelled until 1:00pm
8:45 AM				
9:00 AM		<b>The American Dream: Opportunities and Challenges</b> Location: TBD 9:00 - 10:30am Dominique Colley, Adriel Palma, Kim Weeden, Michael Gomez, Jennifer Kuczkoff	<b>Release Organ</b> 9:00-10:00am Location: Anabel Taylor Arianna Richards & David Twissley	Breakfast for Delegates/Clients Stellar Ballroom 8:50 - 9:30am
9:15 AM				Rolling/Procession Assembly Location: TBD 9:00 - 10:00am
9:30 AM				<b>Charter Day Ceremony</b> Location: BARTON HALL LIVESTREAM & CORNELLCAST 10:00am - Noon
9:45 AM				
10:00 AM				
10:15 AM				
10:30 AM				
10:45 AM				
11:00 AM				
11:15 AM				
11:30 AM				
11:45 AM				
12:00 PM	Community Pop-Up Event Tompkins County Public Library Borg Warner South - Noon - 1:00pm			
12:15 PM				
12:30 PM				
12:45 PM				
1:00 PM				Classes Resume
1:15 PM				
1:30 PM				
1:45 PM				
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5:30 PM				
5:45 PM				
6:00 PM	<b>MEGA EVENT - Cornell and the Joy of Discovery: Any Person, Any Planet</b> Sun & Steve Squares Location: BARTON HALL 6:00 - 7:00pm LIVESTREAM & CORNELLCAST			
6:15 PM				
6:30 PM				
6:45 PM				
7:00 PM				
7:15 PM				
7:30 PM	Concert and Community Event Location: BARTON HALL 7:30-9:30pm LIVESTREAM & CORNELLCAST	Concert with Cornell Orchestra, Glee Club, Chorus Readings by David Fishback Location: BARTON HALL 7:30 - 9:30pm LIVESTREAM & CORNELLCAST		
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8:00 PM				
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8:30 PM				
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9:15 PM				
9:30 PM				

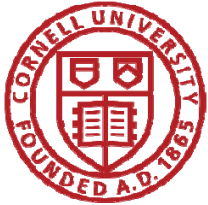


# Friday – April 24, 2015

- 12:00 Noon
  - Community kickoff at Tompkins County Public Library
  - Celebrates role of the community in founding of Cornell
- 6:00pm\*\*
  - *Cornell and the Joy of Discovery* by Bill Nye '77 and Steve Squyres '78, PhD '81
  - Bailey Hall
- 7:30pm\*\*
  - Campus and Community kickoff celebration in Barton Hall
  - Student/Community performances (music/ dancing)
  - Anniversary cake
  - Night of fun and celebration

\*\*Evening events are FREE and open to the public. Ticket required.



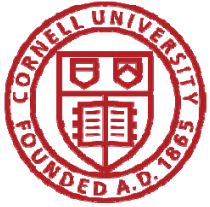


# Saturday, April 25 - Sunday, April 26, 2015

- Festival of panel discussions, literary readings, musical performances, films, student innovators, and more
  - Events highlight Cornell alumni, faculty, staff and students across the Humanities, Sciences, & Social Sciences
  - Events range from a Baroque Organ performance to Robotics to Global Poverty to Student Innovators in Action
  - Bill Nye '77, Kate Snow '91, Sanford Weill '55, Junot Diaz MFA '95, SE Cupp '00, Jeremy Schaap '91, Abby Joseph Cohen '73
  - Livestreaming will be available
  - ❖ Saturday Night: Gala Concert with the Cornell University Chorus, Glee Club, and Symphony Orchestra
  - ❖ Sunday afternoon: Presidents' Panel on The Future of Higher Education
- Participants must register for each day and choose events they want to attend
  - Registration fee per day: \$25 alumni & visitors / \$10 students & staff
    - *100% of registration fees will be donated to the University Care Funds & a local community organization TBD*
- Additional events will be happening across campus during Charter Day Weekend, such as:
  - Cornell Library & Johnson Art Museum – 150<sup>th</sup> themed exhibits
  - Athletic events (Lacrosse – 1pm Saturday and Baseball – Noon Sunday)
  - Sesquicentennial Ice Cream unveiling and self-guided tour of Dairy Plant
  - Movie screenings at Cornell Cinema
  - Yoga classes, massages, wellness walks
  - And more....



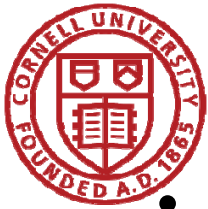




# Monday - April 27, 2015

- 150<sup>th</sup> Anniversary of the Cornell University Charter
  - April 27, 1865 – April 27, 2015
- Formal ceremony honoring Cornell's charter as the land-grant university of New York State
  - 10:00am - Barton Hall
  - Classes canceled until 1pm
  - Academic procession, speeches, and video premiere





# How to Participate

- Volunteer during Charter Day Weekend
  - Information available in January/February 2015
- Attend the events of Charter Day Weekend
- Help Create Awareness
  - *Save The Date* – April 24-27, 2015
  - Incorporate Sesquicentennial messaging into all communications
    - websites, email, banners, presentations, videos
    - social media: #cornell150
    - FMI, [brand@cornell.edu](mailto:brand@cornell.edu)
  - Include Charter Day Weekend messaging in all communications
  - Encourage alumni, students, staff, faculty & community members to participate throughout the weekend
- Share information coinciding with CDW for promotion on the CDW website



**Cornell University Sesquicentennial**

**1865-2015**

SAVE THE DATE:  
**Charter Day Weekend**  
APRIL 24-27, 2015

**Celebrate Cornell's 150th Anniversary**

As the centerpiece to the year-long celebration of Cornell's Sesquicentennial, Charter Day Weekend, "Cornell 150: A Festival of Ideas and Imagination," will be a four-day, Ithaca-based commemoration of the vision, spirit, and tradition, that have changed and are changing the world.

Join us during this joyous and thought-provoking weekend as we reflect on our past, and present, and prepare for the future of Our Cornell.

Highlights of the weekend include:

**Friday Night:** Bill Nye '77 and Steve Squyres '78, PhD '81, will present "Cornell and the Joy of Discovery" followed by a campus and community kick-off celebration in Barton Hall.

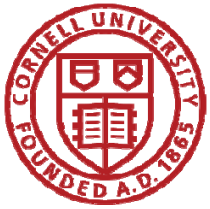
**Saturday & Sunday:** A festival of panel discussions, literary readings, musical performances, films, student innovators, and more.

**Monday:** The Charter Day Ceremony, honoring the founding of Cornell, as the land-grant University of New York State, on April 27, 1865.

Visit [150.cornell.edu](http://150.cornell.edu) for more information about the events and activities on Charter Day Weekend!







# Charter Day Weekend Contact Information

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#cornell150

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**Join us, as we commemorate 150 years of Cornell changing the world!**