

Remarks from:

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Ref: Non-Tenure Track Professorial Rank

The Johnson School has a significant interest in attracting individuals with significant accomplishments in professional activity that give them the experience, knowledge, and status to enhance our academic program and expand upon its theoretical foundations. While some individuals with these qualities were trained initially as academics and could therefore naturally enter the professoriate, many do not have that background and are not qualified for existing professorial appointments.

Creating a new professorial rank for non-academic colleagues offers several advantages. It enhances our ability to attract talented people to our faculty. It properly recognizes their unique contributions and raises their status, not only in the eyes of our students, but also in the eyes of our professoriate as well as corporate partners and others. Creating such a category will enable the Johnson School to expand and enhance its intellectual capital. We stand ready to help you in this effort and hope that it succeeds.